



PRESS RELEASE: NEW SALES TEAM MEMBER

For Immediate Release
Contact Valeria Donoghue, Marketing Manager
(631) 567-0314
valeria@kussmaul.com

KUSSMAUL ELECTRONICS WELCOMES VOCATIONAL SALES MANAGER

April 5, 2018, West Sayville, NY – Kussmaul Electronics Co., Inc. is proud to announce Loni Marcus as the new Vocational Sales Manager. Loni will be responsible for managing and developing the Vocational Sales Division.

Loni joins the Kussmaul team with more than twelve years of experience in work truck markets including: construction, utility, towing, fire and ambulance, RV, bus and trailer. She has held diversified positions in these fields taking pride in facilitating her wide range of knowledge and deep understanding to her customer's needs. This has translated in exceptional customer service to her accounts and in her relationships with business partners. Loni's strong background in the general work truck industry combined with her attention to detail and ability to succeed in versatile markets will be essential in her new position at Kussmaul Electronics.

"I am honored to be a part of a company with such a strong history like Kussmaul. They are a standard in the Emergency Vehicle market and the work truck industry is next!" - says Loni.

Colin Chambless, VP of Sales & Marketing, states "We are thrilled that Loni has joined our growing team of sales professionals. Loni's commitment to the highest standards of customer care and business ethics makes her the ideal fit for Kussmaul Electronics".

Kussmaul Electronics has focused on servicing emergency vehicles, specialty vehicles and vans for over 50 years, always with the commitment to deliver high quality products and the best of the customer service experience. Kussmaul manufactures a complete line of automatic battery chargers, automatic disconnects, Auto Eject for electrical lines and the Air Eject for air lines that connect these services to the vehicle. Also a broad array of power control products and load managers as well as inverters designed to protect the vehicles electrical system.